

PUBLIC SERVICE ANNOUNCEMENT  
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## **Board of Health has the Technology To Communicate with Residents**

Norfolk, MA (April 30, 2009) – Current information and advisories on the H1N1 (Swine Flu) outbreak are available on the Norfolk Board of Health website ([www.virtualnorfolk.org](http://www.virtualnorfolk.org)). The Board of Health and its Administrative Assistant, Betsy Fijol, have been compiling information from various sources including the Massachusetts Department of Public Health (DPH) and the U.S. Centers for Disease Control (CDC). Betsy has also been participating in information sharing sessions run by DPH Emergency Preparedness Region 4A, and has been in contact with the 52 members of Norfolk's Medical Reserve Corps and its Community Emergency Response Team.

The Board of Health will use the town's Connect-CTY notification system to send voice, e-mail and text messages to Norfolk residents should there be confirmed cases of H1N1 in the immediate area. Additional information will be disseminated through various media outlets as appropriate, based on communications and recommendations from the DPH, CDC, and other sources.

The Board of Health will be conducting a test of Norfolk's Connect-CTY system within the next week. Primary residential and business phones in Norfolk are automatically included in the system. However, residents can opt-in to provide their complete information (up to three phone numbers and two e-mail addresses) by visiting the Norfolk Web site ([www.virtualnorfolk.org](http://www.virtualnorfolk.org)) and clicking on the link that says "SIGN UP NOW – SERVICES BY CONNECT-CTY" to enter their information into the secure database. Those without Internet access can have their information added into the system by calling 508-528-7747. Residents with call blocking services can make sure to receive the town's time-sensitive calls by adding 508-541-3313 to their approved number list.