1. Community Engagement (CE)
   a. Goal CE-1 - “Development of additional and more efficient means by which residents can interact with, learn about and provide feedback to town officials.”
   b. Supporting Objectives
      i. CE 1.1 – Structure a schedule for holding reoccurring monthly “office hours” to allow residents a dedicated window to engage with a member of the board one-on-one.
      ii. CE 1.2 – Explore the possibility of expanding the monthly “Conversation Corner” program to a more interactive Facebook Live stream to allow for a wider audience with Q&A functions.
      iii. CE 1.3 – Explore the addition of a Visual Budget component to the Town website to provide the public with a visual representation of the Town’s financial history and outlook, as well as illustrate key trends.
      iv. CE 1.4 – Explore the possibility of holding a “town hall” style session where a single member or full board is available with or without key department heads to field questions/concerns from residents on a single topic or in a more general sense in a less formal session that public meeting.
      v. CE 1.5 – Develop a newsletter for public distribution (print and/or electronic) that will include town project updates, notices, events and general town hall happenings.
      vi. CE 1.6 – Evaluate and Potentially Implement a public comment period into the Select Board public meeting agenda (multi-faceted approach for comments and for dialogue).
      vii. CE 1.7 – Explore and evaluate a potential partnership with the local Boy/Girl Scouts for projects and service opportunities.
2. Strategic Planning (SP)
   a. Goal SP-1 – “Update and align the community directional plans to provide a clear and consistent path forward for residents, business partners and developers”
   b. Supporting Objectives
      i. SP 1.1 – Evaluate the effort to update the Master Plan and outline a delivery schedule for development and proposal to Town Meeting.
      ii. SP 1.2 – Evaluate and potentially reorganize the Economic Development Committee to carry forward any accepted recommendations put forth by the B1 Zoning Working Committee
      iii. SP 1.3 – Develop a 10yr roadway improvement plan, including a publicly available tracking sheet that identifies condition and priority
      iv. SP 1.4 – Evaluate operational efficiency either through professional outside assessment or internal review to identify any opportunities or validate current practices
      v. SP 1.5 – Evaluate any programs, both existing statewide or potential new local, that could alleviate the fiscal burden on our senior community

3. Town Facilities (TF)
   a. Goal TF-1 – “Review, update and map out the growing needs of the community and match them with a prioritized plan aligned with Goal SP-1”
   b. Supporting Objectives
      i. TF 1.1 – Recalibrate on Fire Station project with updated projections related to cost/timeline as well as define a collective path forward
      ii. TF 1.2 – Evaluate needs/timeline for potential Freeman Kennedy School Expansion
      iii. TF 1.3 – Assess Town Government space needs, including seniors, recreation, parking, etc. and establish a prioritization plan for addressing opportunities
      iv. TF 1.4 – Evaluate additional value in obtaining commuter parking space to offer as benefit to residents at a discounted rate.